



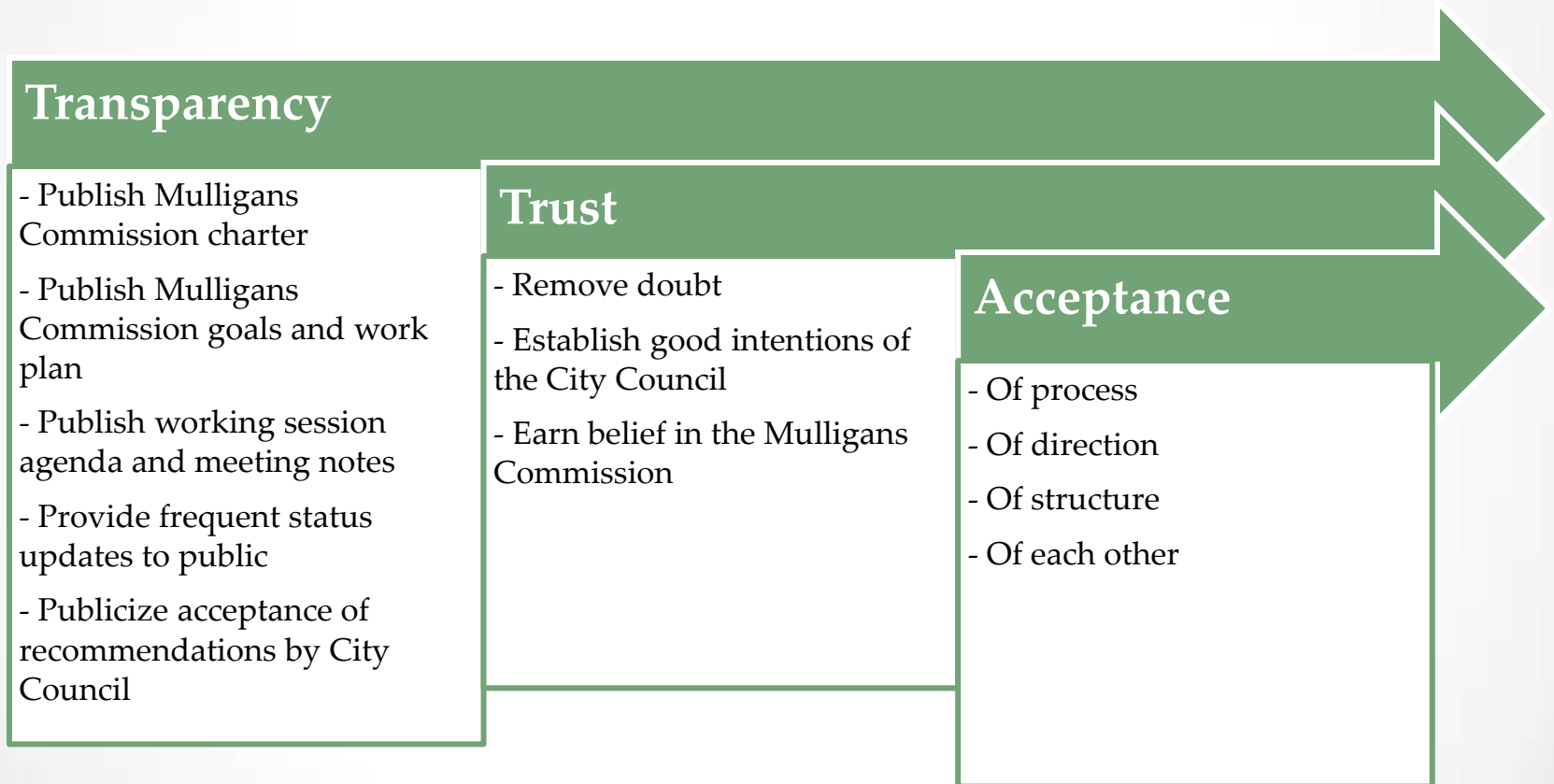
Mulligans Commission

Intercommunication Plan

City Council Meeting, March 3, 2015



Using transparency to move us forward is a smart idea.



Communication is the key.

Communicate to the public appropriate items of business that relate to the Mulligans Commission in which the public will have high interest:

- Publish Mulligans Commission charter
- Publish Mulligans Commission goals and work plan
- Provide frequent status updates to public
- Publicize acceptance of recommendations by City Council
- Create a positive message about the good things happening at Mulligans



Channels

- Establish Mulligans Commission page on sjc.utah.gov

Policy E.1 – City Website – The City's website (sjc.utah.gov) will remain the City's primary and predominant internet platform.

Source: *City of South Jordan City-wide Policy 110-01, "Use of Official Social Media," revised 2/11/2015, approved by City of South Jordan Council 2/17/2015. p.4.*

- Leverage official social media websites (Facebook® and Twitter®) when updates are published to Mulligans Commission page

Policy D.1 – The best, most appropriate City uses of social media fall into three categories:

(b) As marketing/promotional channels which increase the City's ability to broadcast its messages to the widest possible audience.

Policy D.2 - Wherever possible, content posted to social media platforms will also be available on or linked from the City's website.

Source: *City of South Jordan City-wide Policy 110-01, "Use of Official Social Media," revised 2/11/2015, approved by City of South Jordan Council 2/17/2015. p.3.*

- Provide press releases through appropriate channels as warranted

Process

Mulligans Commission:

- writes information pieces and provides to City Communications Coordinator for review with appropriate City departments
- includes City Council and City Manager on submissions to create “awareness” and opportunity to comment or act as they see fit

